Creativity & Innovation Workshops

The Academy for Innovation & Entrepreneurship at the University of Maryland offers innovation & entrepreneurship (I&E) executive education programs for industry, academia, government and everywhere in between. We present to you, our menu: a carefully crafted collection of curriculum for the creatively curious.

This menu features offerings that focus on **Design Thinking**, a process to help solve difficult real-world challenges in an iterative and human-centered way and **Lean Startup**, a process to quickly validate (or invalidate!) ideas and scale them through customer discovery. We encourage you to peruse the I&E offerings below and be in touch with any questions.

**Mindsets**.................................................................................................Half-day or Full-day

An introduction to I&E methodologies and mindsets. Great for groups of individuals or multiple teams wanting to learn more about I&E but who don’t have specific projects/ideas in which to apply these processes.

**The Designer’s Mindset**
Get a glimpse of what it feels and looks like to have a designer’s mindset and see where it might lead you.

**Introduction to Lean Startup**
Learn how to identify opportunities (business or otherwise) worth pursuing and how to scale impact.

**Bootcamp**.................................................................................................Multi-day

Intensive workshops focused on exploring I&E methodologies and mindsets in detail. Great for groups of individuals or multiple teams wanting an in-depth I&E experience who may or may not have specific projects/ideas in which to apply these processes. Bootcamps focus on doing a deep dive into human-centered design, lean startup or a combination of both tailored to your goals and learning objectives.

**Program**.................................................................................................Weeks to Months

A deep-dive into I&E methodologies and mindsets along with project scoping and coaching over the period of a few weeks to a few months. Great for multiple teams wanting to apply I&E methodologies and mindsets to projects and ideas they are either currently working on or will be working on during the program.

Previous Collaborations:
- **Mindsets** // EchoStar
- **Bootcamp** // Department of Health and Human Services (2014), Stanford Teaching & Learning Studio
- **Programs** // Department of Justice, Department of Health and Human Services (2015-2017)

**Contact the Academy to explore I&E opportunities!**
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Learn more at innovation.umd.edu